

COVID-19 SUPPORT

Money Saving Tips From Lily



THE HOME OF DIGITAL
TRANSFORMATION

SUMMARY

- Customers can save 30% by switching merchant provider.
- The Energy market is at a four year low, check your out of contract date.
- All commercial properties have access to a choice in water supplier for the first time, savings up to 20%.
- Moving from ISDN to SIP technology can result in savings of around 45%!
- Don't miss any calls into your business, every call is an opportunity.
- Make sure your Virtual Private Networks are protected from cyber criminals.



**Contact us for more information
and for a free cost saving audit**

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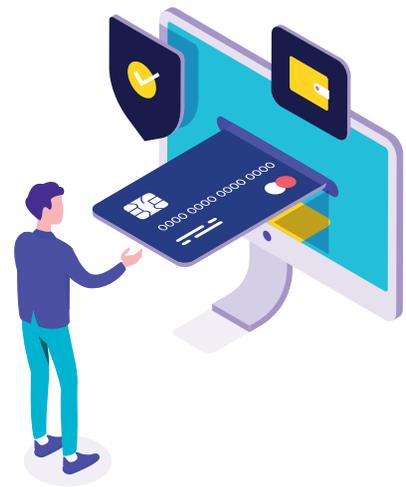
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MONEY SAVING TIPS TO TAKE THE PRESSURE OFF

The COVID pandemic has placed a huge strain on businesses, here are some top money saving tips that can help release some of the pressure you are currently facing.

Card & eCommerce Payments

Collecting payments has never been easier! Businesses have more choice than ever not having to rely on banks for merchant services and having a variety of ways of taking payments. Various platforms now exist to take payments face to face, online and by phone. With the current climate businesses are having to adapt to still being able to collect payments in this pandemic.



Customers can save up to 30% just by switching provider.



Energy Switching

Due to the relative warm winter, the energy market is at a four year low due to an oversupply in the market. Businesses can take advantage of these savings by locking in the current low rates up to two years in advance.

Check your contract date as out of contract dates with Energy suppliers can be costly!

Energy kVA Management

Did you know distribution costs make up between 25-30% of overall electricity costs?

They are often costs passed through and invoiced by the electricity supplier and depend on the location and size of the site as well as the Available Supply Capacity. When you move into a site, you may be paying for more capacity than you need as this is what was agreed with the previous tenant.



Alternatively, it may be that you need to increase your kVA. Companies often make the mistake of purchasing new machinery or equipment without ensuring they have enough available capacity to cover it. For example, this can happen with new air conditioning systems or factory machinery! If you significantly increase the amount of power you draw from the grid you should always make sure your kVA allowance has been arranged in advance with your network operator, or you more than likely will be charged excess capacity charges by your DNO.

Customers can pay up to four times the amount for exceeding their agreed kVA.



Water

The deregulation of the English water means that all commercial properties in England (c 1.2m businesses with water meters) will have access to a choice in supplier for the first time.

This will give access to improved rates for supply and waste water.

Savings of up to 20% can be achieved by switching supplier.



Voice and Data Services

Did you know that moving from the old ISDN line infrastructure to VOIP / SIP technology can result in savings of around 45% being achieved?

BT is planning to close down ISDN in 2025 so be prepared and transform your business today!

These technologies bring further benefits such as flexibility with number management (diverts to other locations / mobiles) and unified solutions that enables businesses to work from anywhere via a laptop, mobile or tablet device.

Work Efficiently

Collaborative tools ensure users working for home can be more efficient, with access to all office systems and the added benefit of video conferencing, chat and screen sharing.”

Studies have shown that home working can increase productivity by 35% to 40% whilst providing employees with a better work life balance!

Data is king at the moment, it's extremely powerful as it gives you the control and visibility you need to make informed decisions.

Solutions are available to see who is on the phone, the call length, their total call time, any lost calls and the businesses missed calls overall to follow up on.

Every call into your business is an opportunity.



IT Risks

With a large proportion of the population now working from home, this presents a significant increase in risk from hackers as most home broadband services have very little security built in. Sensitive business files that were once protected by your network are now being accessed remotely, opening the door to cybercriminals.

The best way to mitigate this is to ensure your Virtual Private Networks are protected and that employees have sufficient access from home.

A weak IT Security strategy leaves your business open to risk and not only data loss but severe financial loss and damages. Threats such as malware, ransomware and phishing attacks are all on the rise especially in this pandemic. It's essential to have a robust and multi-layered cybersecurity solution.

With 43% of cyber attacks are on SME's its important to have complete protection to ensure your valuable data and staff stay safe whilst you run your business.

Protect your organisation from attacks:

- Ransomware
- Fileless Malware
- Encrypted Malware
- Cryptojacking
- Malvertising
- Phishing



OUR OFFER TO YOU!

To help our clients during this difficult time we are offering a full day free of charge consultancy.

This will be a full analysis of all your current services to identify areas where savings can be achieved. A detailed report that will include:

- Improving how you operate
- Making your business more efficient
- Increasing revenue
- Reducing your outgoings



TO DO LIST

- Create a budget, to invest in the future or simply save money!
- Check to see how supported your IT Infrastructure is
- Manage your team successfully
- Ensure you have substantial data in place to be accurately informed with ROI of your marketing budget.
- Protect your business from future threats that you can't see. Ensure you have patch management, firewalls and safety solutions in place.

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